

Rubric for Memes

Company _____

Total Memes submitted _____

	1	2	3	4
Design of the Memes	Most of the memes are difficult to read because the font is the wrong color or too small.	Two or more of the memes are difficult to read or they don't really catch the eye.	Most people can read what the memes say or they don't catch the eye.	Wow! The memes are all very easy to read AND very eye-catching!
Appropriateness of the Memes	Many of the memes seem to encourage poor behavior rather than improve behavior	Some of the memes are written in a confusing way	All of the memes are written to encourage positive behavior	Wow! The memes are clear about what good SOARing behavior looks like at Valley View!
Variety of the Memes	Most of the memes submitted are about the same topic	The memes address only one or two SOAR behaviors or VVE locations	The memes are written on three or four topics or VVE locations	Wow! You made sure you added lots of variety to the memes you submitted!
Effectiveness of the Memes	I think most people would not notice these memes	I think these memes will make many people smile	I think these memes will remind people to SOAR	I think these memes will make people laugh AND remind them to SOAR!
Behavior during presentation	Almost no one in the company took the presentation seriously	Half or more of the company members were silly or disengaged	Most of the company members understand how to make eye contact and were prepared to present their ideas	Wow! Everyone was prepared and ready! Your presentation was very professional!

Total _____ / 20

Comments: